



**Train your drivers.  
Online. Anywhere. Anytime.**





EVERY YEAR,  
**1 IN 4 WORK VEHICLES WILL  
BE INVOLVED IN A CRASH\***

\*NZTA & ACC "Your safe driving policy"

**That makes driving one of the biggest risks your staff face every day.  
And when they are at risk, so is your organisation.**

**But there is a way you can lower that risk, create a fleet of safer  
drivers, and build a healthy safety culture.**

**It's called Fleetcoach.**

Over 4 years, one Fleetcoach customer saw their **total cost of vehicle-related incidents** drop by



**54%**

# YOU WANT YOUR DRIVERS TO BE SAFER ON THE ROAD

**Fleetcoach is the easy, effective driver training solution that keeps your drivers safe.**

And with Fleetcoach, you know you're also managing your driver's on-road risk, building a healthy driving culture, meeting your Health & Safety needs, and keeping to your budget.

## REFLECT YOUR SAFETY CULTURE

You understand that it's more than simply managing a risk. It's about enhancing your organisation's safety values and giving your drivers long-lasting skills to make them better and safer drivers.

With Fleetcoach, you get the tools and support that reflect your commitment to a strong Health & Safety culture.

## TICK THE COMPLIANCE BOX

Managing your on-road risk is important. As an employer, there are certain responsibilities you need to meet.

Don't just 'meet the requirements' – show you take your Health & Safety responsibilities seriously by teaching your drivers the right driving skills, in a way that sticks, and reduces your driving incidents.

## LOWER YOUR ON-ROAD COSTS

With safer drivers come fewer accidents. That means fewer repair bills, lower insurance premiums, and less productive time lost. As safe driving is also fuel-efficient driving, your organisation also benefits from reduced fuel costs and sustainable driving outcomes.

And because Fleetcoach works to change mindsets, your drivers use their skills all the time, not just when they're driving for work.

Try Fleetcoach for yourself: [www.fleetcoach.com/try](http://www.fleetcoach.com/try)

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# WHAT MAKES FLEETCOACH SO EFFECTIVE?

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## TRAINING THE RIGHT DRIVING SKILLS

It's the higher-level driving skills such as **visual search, hazard perception and risk management** that keep your drivers safe on the road. Hazard perception directly relates to crash-risk, and risk management teaches better decision-making when things get hairy.

Research shows that these higher-level skills are actually more important for lowering crash-risk than vehicle handling skills. Plus, those skills are just as applicable to other commercial vehicles as they are to passenger vehicles.

To teach these higher-level skills, Fleetcoach uses interactive video simulations, with relatable, real-life scenarios taken from a range of New Zealand urban and regional settings and road conditions.

## RESEARCH-BASED INNOVATION

Developed by road-safety researchers and psychologists who are experts in their fields, Fleetcoach is based on scientific research. Such as the international research that's shown

how video-based simulations, like you find in Fleetcoach, are an effective way for drivers to improve those critical higher-level driving skills. Those skills are then **directly transferable** to real-life situations on the road.

## DESIGNED AROUND HOW ADULTS LEARN

Throughout the Fleetcoach training, your drivers receive feedback based on best-practice principles. Long-lasting change is created by using a **coaching approach**, where the learner is an active participant, not a passive listener.

There's a branch of psychology we use called **Positive Psychology**. Enjoyment makes learners more likely to take in and recall new information. If your drivers engage with the training, they'll gain the full benefits – and you'll get the best return on your investment.

## HEALTH AND WELLBEING

Health and wellbeing don't sit in isolation from driving. Research shows that the way people drive is directly related to how they live their lives – and how they do their work.

An inclusive wellbeing approach means drivers get to know their own triggers, to honestly answer questions about risk that applies to them, and also get them thinking about how they can contribute to a company culture that supports safety on the roads.

## ONLINE, ANYTIME, ANYWHERE

Drivers can do Fleetcoach's self-paced, online training anytime and anywhere, as long as there's an internet connection. This means training fits around busy schedules. Drivers can do their training all in one go, or drop in and out to suit their workday.

## SUPPORTING YOU ALL THE WAY

With a range of Fleetcoach programmes and support functions to choose from, we make sure your organisation gets the right driver training solution for your needs.

Plus, alongside the training, you'll also benefit from our expert implementation and administration support, helping you ensure the success of your driver training programme.

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# FLEETCOACH PREMIUM

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We have seen over 1000 people complete the Fleetcoach training and learners often comment on how surprised they are by their results – it really makes them aware of what they are *not* seeing!

Victoria Putwain  
Learning & Development Coordinator  
Fletcher Building Limited



## A COMMITMENT TO SAFETY

Every organisation with drivers on the road has drivers who are at risk. **Fleetcoach Premium** takes the safety of your drivers to the next level, providing them with comprehensive, ongoing training to ensure they have the right skills to stay safe on the road.

### MORE THAN SIMPLY MANAGING RISK

Managing risk is important, but with Fleetcoach Premium you can do so much more. Premium represents a commitment to your drivers' safety and complements and enhances your organisation's safety culture.

It makes road safety an ongoing, key part of your drivers' work lives – not just a one-off event.

### COMPREHENSIVE DRIVER TRAINING

Your drivers will be coached through the core Fleetcoach training, practicing their all-important higher-level driving skills on a variety of New Zealand roads. The core training also covers important areas such as road rules, best driver practice, and attitude.

Premium also includes a continually expanding series of Coaching Modules. These short modules cover a wide range of special driving topics such as Distraction and Inattention, Fatigue, Speed, Rules, and Slow Speed and Reversing. We understand that Health & Safety doesn't sit in isolation from driving. Your drivers will also cover topics such as Stress and learn wellbeing techniques like Mindfulness.

### A WHOLE FLEET OF SAFER DRIVERS

Premium keeps safety top-of-mind for your drivers. With ongoing training, your drivers will form good habits and safe driving will simply become the norm.

Whether you've already got a strong Health & Safety culture, or you're working on strengthening it, you'll find Fleetcoach Premium is a vital addition to your organisation.



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# FLEETCOACH ESSENTIALS

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“ [Fleetcoach] also got the thumbs up from our Learning & Development team as being one of the best examples of simulated learning they've seen.”

Julie Barber  
Safety and Wellbeing Specialist  
Kiwibank



## START YOUR DRIVER TRAINING

Health & Safety is an important responsibility for any organisation, and one where your risks extend far beyond the office.

**Fleetcoach Essentials** provides you with an effective solution to manage those risks and keep your drivers safe on the road.

### MEET YOUR RESPONSIBILITIES

Every single one of your drivers can benefit from Essentials. Putting your staff through Essentials demonstrates that you take your Health & Safety responsibilities seriously. At the same time, it reduces the likelihood of your drivers being involved in a collision.

### ESSENTIAL DRIVER TRAINING

Your drivers will be coached through the core Fleetcoach training, practicing their all-important higher-level driving skills on a variety of New Zealand roads. The core training also covers important areas such as road rules, best driver practice, and attitude.

The programme also includes a Coaching Module on the important subject of Distraction and Inattention.

### EASY AND CONVENIENT

As well as showing that your organisation is committed to road safety, Fleetcoach is convenient for your staff and their managers.

There are no facilitators to book, so drivers can take their training at any time, and it doesn't have to all be done at once. They can do it wherever is best for them – as long as they have a suitable computer or device and an internet connection – and can take breaks whenever they like.

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The support from Fleetcoach was excellent – they had oversight over who had completed the training, gently reminding those who hadn't to do so.

Jim Allardyce  
Health & Safety Consultant  
Summerset Group Holdings Limited

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# ENTERPRISE RISK ASSESSMENT

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## IDENTIFY WHERE YOUR RISK IS

**Enterprise Risk Assessment** is the place to start when you want to find out where your risk is. Once you understand your risk you can prioritise your training and start making positive change immediately.

### HOW IT HELPS YOU

The Enterprise Risk Assessment allows you to identify your at-risk drivers by measuring their higher-level driving skills – which are scientifically proven to be most directly related to crash risk. You can find out how skilled your drivers are at assessing risk, scanning for hazards, and how they manage driving situations.

Knowing this will help you decide the next steps to take. You'll discover who needs more training, and how soon that training needs to happen.

### AN EFFECTIVE SCREENING TOOL

It can also be used as a quick and effective pre-employment check for job candidates, so you can factor their on-road risk and attitudes into your hiring decisions – before you find out the hard way.

After all, a big part of managing risk is knowing where the risk is in the first place.

### WHAT COMES NEXT

The Enterprise Risk Assessment is an easy, cost effective way to understand your on-road risk and begin to manage it.

As well as being a valuable stand-alone tool, it directly feeds into our other programmes: **Essentials** and **Premium**.

**IF YOU HAVE DRIVERS ON THE ROAD,  
YOUR ORGANISATION IS AT RISK.  
IT'S TIME TO DO SOMETHING ABOUT IT.**

Call us today, and take the first step towards a safer fleet of drivers.

**Fleetcoach**

Take our training for a test drive: [www.fleetcoach.com/try](http://www.fleetcoach.com/try)

Phone: **0800 337 483**

Email: [contact@fleetcoach.com](mailto:contact@fleetcoach.com)

Website: [www.fleetcoach.com](http://www.fleetcoach.com)

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