



BUFF® PROFESSIONAL COLLECTION 2018/19

The new Microfiber from BUFF®, a revolutionary fabric for the Professional collection

The **BUFF® Professional 2018/19** line presents the models created with the revolutionary **New Microfiber** fabric developed by the brand's R&D department.

This new fabric is made of polyester microfibers obtained from recycled plastic bottles -handled and certified by Repreve®- and stand out as the latest contribution by **BUFF®** in its bid for sustainability and environmental stewardship. The recycling of this popular fiber is not only compatible with a sustainable environment but also uses up to 53% less energy to manufacture.

BUFF® thus maintains its commitment to the environment through its **DO MORE NOW** program, in which caring more, acting more, and protecting more are the key steps in achieving a better world. The brand actively participates in ecological projects to preserve nature, from local initiatives to international projects, and all its products and manufacturing processes have been designed and created to minimize environmental impacts. In this sense, it has reinvented its most iconic model, the **Original** tubular by **BUFF®**, which is now exclusively manufactured with the **New Microfiber** fabric, which it has also applied in its **BUFF® Professional 2018/19** collection, created to offer accessories with high-performance features that improve working conditions and protect employees at the workplace.

The **New Microfiber** fabric is surprising for its **incredible elasticity**, which allows it to be stretched in four different directions, thus increasing its **comfort, multifunctionality**, and capacity to fit to the neck in a way never seen before in this kind of accessory. Likewise, it lowers the loss of body heat, which **helps maintain a stable temperature**, and it is designed in one-piece models to avoid seams and possible friction. It also offers **50 SPF protection** against the sun's ultraviolet rays.





In the **BUFF® Professional 2018/19** collection, this fabric has updated the legendary **BUFF®** tubular, offering an ideal product all year long by guaranteeing heavy protection against the cold and variable temperatures, while the models that come with reflective strips also confer greater visibility in conditions of low light. Likewise, the **New Microfiber** has also been used in **POLAR** products, which are perfect for jobs in refrigeration chambers or in places with low temperatures, since they protect from extreme cold while maintaining the body temperature, and in **MICROFIBER REVERSIBLE HATS**, which are ideal for professionals working outdoors thanks to their double layer and the possibility of wearing them under a helmet. Likewise, the **WINDPROOF** models, which are perfect for protecting from the wind in static tasks, are also manufactured with the new fabric, as are the **CUT RESISTANT** designs made specifically for security forces like the police or the military who may require protection against attacks at the neck with cutting objects.



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